



agriculture, environmental affairs,
rural development and land reform

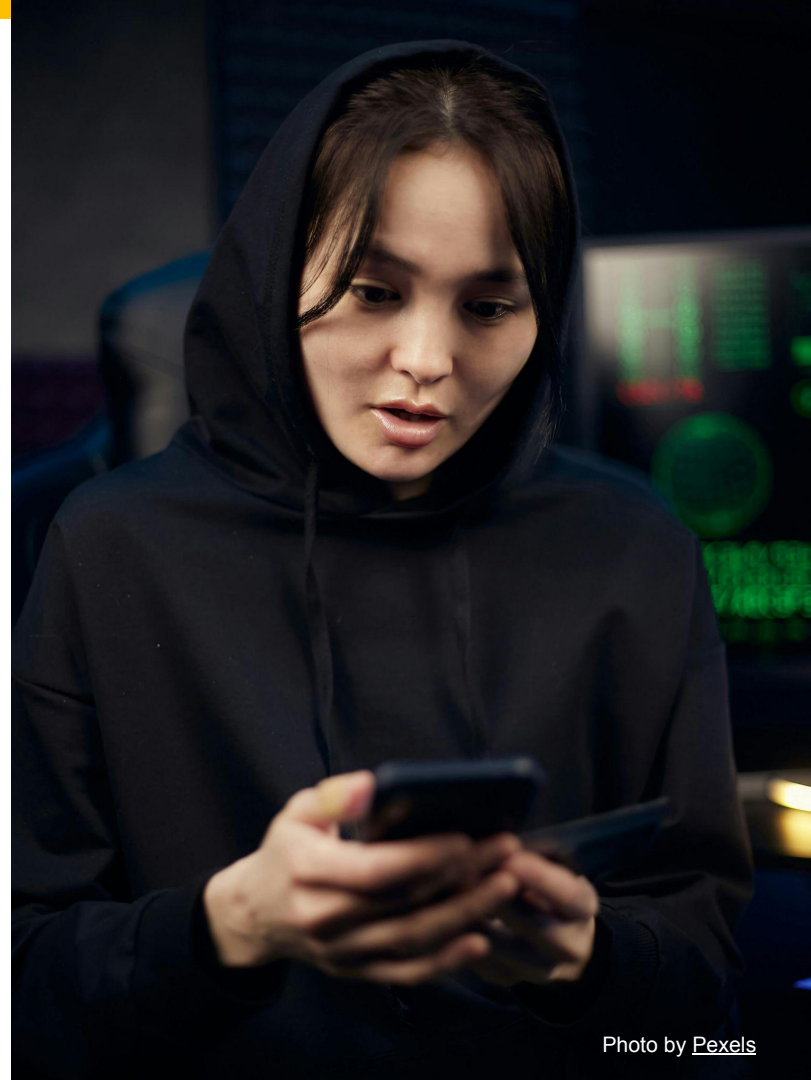
Department:
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NORTHERN CAPE PROVINCE
REPUBLIC OF SOUTH AFRICA

Don't Believe Your Eyes: How Deepfakes Can Scam You

Unmasking the Deceitful World of AI Videos

Understanding Deepfakes

- Ever come across a video online that seems too good to be true? It might be a deepfake! Deepfakes use artificial intelligence (AI) to create incredibly realistic video forgeries. These can be used for scams, so it's important to be able to spot them. We'll show you some key things to look for to stay safe online.



Scrutinize the Source

- Be skeptical of any video or audio content you encounter online, especially if it seems outlandish or unbelievable. Always check the source of the information and look for reputable news outlets or verified social media accounts before sharing anything.



Look for Inconsistencies

- Deepfakes, while impressive, aren't perfect. Pay attention to subtle details in videos, like unnatural blinking patterns, lip movements not syncing with audio, or shaky backgrounds.



Enable Multi-Factor Authentication (MFA)

- Multi-factor authentication strengthens your online accounts by requiring multiple verification steps, like a code from your phone, to confirm your identity. This extra layer of security makes it much harder for anyone, even if they have your password or use a deepfake, to access your stuff online.

